

# ANNUAL REPORT

2014 - 2015



# dear community,

It has been a rewarding year of hard work and commitment at 4Cs. Our work to support children's early care and education has never been more important as study after study confirms the vital importance of children's development in the primary years. Our unwavering commitment is to offer assistance to all families and to all providers in San Mateo County. And we do that in so many ways.

Over 10,000 parents turn to us to find child care and education that meets their family's and children's needs. They use our information and resources to help them choose the best care and to understand the elements of high quality programs. They come to our workshops to engage with us in learning about early childhood development and strategies for handling challenging behaviors.

In a county of vast wealth and abject poverty, we work to ensure that all children have access to high quality education and care. Over 700 children receive child care subsidies each year, helping economically challenged families to increase stability and achieve self-sufficiency. We work with families and providers to ensure that children with special needs have those needs identified early and receive appropriate services. Through direct services and advocacy, we help ensure that children with disabilities are included in all aspects of their school and community, to the greatest extent possible.

Our work with the early care and education workforce begins with care providers who are not yet licensed and extends to high-quality, on-site coaching with veteran educators. We help family child care homes through the licensing process and in establishing their businesses. Our Quality Counts program supports high quality family child care and their participation in county-wide quality support initiatives. Our professional development workshops and classes are open to all.

Early childhood advocacy is an important focus of our work. From leadership on our local planning council to working with state-wide organizations on legislative solutions, 4Cs is committed to addressing the systemic challenges facing the early childhood community.

The Board of Directors and staff at 4Cs are proud and appreciative to be part of a community that so clearly values healthy families and early childhood development. Together, we can help ensure that all families are well-supported and that all children have the best possible start in life.

We extend our deepest thanks to all of our donors and supporters. You make our work possible. As we look back on a successful year of significant impact, we know that there is so much more that needs to be done. With your help, we will achieve even more in the year to come.



David Fleishman  
Executive Director



Carla Schoof  
2014-15 Board Chair



Judy Garb  
Current Board Chair

## by the numbers



**10,470** parents and guardians received free referrals to quality child care.



**48** enhanced referrals were fulfilled on behalf of families in need of extra support.



**703** children received subsidized care, lessening the burden on working families.



Providers successfully completed **205** hours of professional training in English & Spanish.



**88** young children received timely, comprehensive developmental screenings.



AmeriCorps volunteers spent **12,300** hours working directly with family child care providers.

# resource & referral



Child Care Resource and Referral (R&R) agencies are located in each county in California and offer crucial support services for families with young children. 4Cs is the only R&R agency in San Mateo County, supporting parents, providers, and our local community in finding, planning for, and providing affordable, quality child care.

“ My son has autism, and trying to find child care for him on my own was a nightmare. 4Cs gave me peace of mind by helping me find the perfect home-based environment for him, and now he’s thriving.

Sara M., Resource & Referral Client

Our mission is to connect and empower families, educators, and child care providers with resources today for a stronger San Mateo County tomorrow.

**\$25** provides quality improvement support for a child care provider

**\$50** ensures that one child receives a timely developmental screening

**\$75** connects one family to personalized, expert help in finding child care

**\$100** supports a child with special needs through an enhanced referral



Give a gift today at [sanmateo4cs.org](http://sanmateo4cs.org)

## programs & services

We offer a variety of programs and services that truly make a difference for the children and families in our community:

With **resource and referral services**, all families have access to information about assessing, finding and selecting the care that is best for their children.

For families experiencing economic stress, paying for child care can be an insurmountable obstacle. 4Cs helps by **subsidizing child care**, allowing parents to go back to work or school.

Early intervention has been shown to dramatically reduce costs and improve outcomes for children, and 4Cs helps connect parents to appropriate resources at the earliest possible

moment. Through our **inclusion program**, we support parents of children with special needs by offering free developmental screenings and enhanced referrals.

4Cs works tirelessly to increase capacity and improve the quality of child care in San Mateo County. Our programs assist with evaluating and improving care by offering a wide range of **professional development opportunities** in English and Spanish.

Over 950 providers have access to educational content that covers everything from licensing and maintaining a site to caring for children with special needs and communicating with parents.



# financial reports

## ASSETS

Current Assets	
Cash - Boston Private Bank	779,985
Accounts Receivable	234,758
Unbilled Receivables	341,922
Prepaid Expenses	28,468
Total Current Assets	1,385,133
Long-term Assets	
Property & Equipment	74,492
Total Assets	1,459,625

## LIABILITIES

Short-term Liabilities	
Trade Payables	7,082
Payroll Payable	42,104
Provider Payables	610,865
Deferred Revenue	15,000
Other Short-term Liabilities	37,495
Total Short-term Liabilities	712,545
Long-term Liabilities	
Other Long-term Liabilities	
Leasehold Improvement Loan	10,153
Reserve Accounts	34,949
Total Other Long-term Liabilities	45,103
Total Liabilities	757,648

Beginning Net Assets	
Net Assets	632,498
YTD Operating Surplus/(Deficit)	
Total YTD Operating Surplus/(Deficit)	69,479
Total Net Assets	701,977

Total Liabilities and Net Assets 1,459,625

## REVENUE

CDE	6,958,988
First 5 San Mateo	463,651
SMC HSA Stage 2 Sub	940,081
San Mateo County	29,774
Parent Fees	406,794
Trustline	325
Fee For Service	62,963
Foundation Grants	79,000
Individual Donations	3,297
Corporate/Fdn Donations	7,869
Board Fundraising	3,150
Misc.Revenue	16,921
Interest	95
Total Operating Revenue	8,972,908

## EXPENSES

Administration	16,583
Child Care Subsidy	8,115,679
Resource & Referral	159,489
First 5 San Mateo County	515,634
Other	96,044
Total Expense	8,903,429

## GRANTS & COMMUNITY PARTNERS

Amazon Smile  
 Atkinson Foundation  
 The Bohannon Foundation  
 Boston Private Bank & Trust  
 Footsteps Child Care  
 Merry Moppet Preschool  
 Nikon Precision Inc.  
 Papillon Preschool  
 San Mateo Credit Union  
 Schwab Charitable Fund  
 Sequoia Children's Center  
 Sequoia Healthcare District  
 The United Way

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